



# FRANCHISE

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# CONDITIONS

## KINDS OF PARTNERSHIPS

**Bricks 4 Fun** is a new concept of kids club in Dubai based of **LEGO**® bricks. The child develops, enjoying the process. Built up city of **LEGO**® sets, PS4® games, face painting, toddlers area, unsorted bricks for creativity, group games, toy store and other things are waiting for children! Meanwhile adults can spend their time relaxing and enjoying the life or to work.

Join our team and together we will achieve success.

### 1 INVESTMENT TO OPEN FROM SCRATCH

Investment from the beginning	from 50 000 \$
Lump sum payment	12 000 \$
Royalties	3%

### 2 RE-BRANDING YOUR CLUB

Investment from the beginning	from 10 000 \$
Lump sum payment	8 000 \$
Royalties	5%

### 3 OPENING IN PARTNERSHIP

We are considering to open a new **Bricks 4 fun** children's clubs in partnership with us or with other investors. Conditions are discussed individually.

### 4 WE WILL OPEN A CLUB FOR YOU

We can build **Brick 4 fun** for you, recruit staff, adapt all the work, and deliver a well done customized business. Conditions are discussed individually.



## HOW DO WE WORK?

The right to work with our unique brand according to the commercial concession agreement.

### STAGE 1 – LOCATION:

- We help you choose a location
- We create an individual design project
- We teach you how to open and launch a club

### STAGE 2 – TECHNICS:

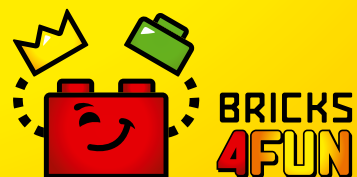
- We provide drawings and production technologies for the necessary equipment
- Software access and configuration
- Recommended list of toy supply
- Management recruitment of staff
- Training of staff and workteam

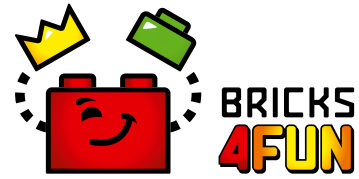
### STAGE 3 – ADVERTISING:

- A well-developed marketing plan
- Advertising tools
- Posting information about your club on all social platforms of our brand

### STAGE 4 – MANAGEMENT:

- Help with post-opening management
- Regularly updated promotions and schedule of children events





## **BRICKS 4 FUN IS A NEW, UNIQUE FORMAT OF CHILDREN'S LEISURE WITH HIGH LEVEL OF SERVICE.**

Parents have the opportunity to leave the child under the supervision of qualified staff, and do their own business. Children, playing with us, get basic knowledge, develop fine motor skills of hands, develop horizons and just have a good time.

- 8 areas for children's entertainment
- Regular children's camps with a unique program during the holidays and children's holidays
- Possibility to organize children's birthday parties
- Possibility to conduct learning courses
- Providing waiting area for adults

## **ADVANTAGES OF BRICKS4FUN:**

- **Recognizable and popular brand!**
- **We have exclusive prices**
- **Great potential for development!**
- **High customer return rate due to the high involvement of children in the process**

## **YOU CAN APPLY FOR A FRANCHISE AND CONTACT US**

by email

[franchise@bricks4fun.com](mailto:franchise@bricks4fun.com)

or make a phone call

+ 971 58 522 1122